



# ECTSS 2018 Annual Meeting

October 17-20, 2018 | Opal Sands Resort | Clearwater Beach, Florida

## Exhibit Opportunities

Exhibitor Opportunities	Level Details	Amount
<b>Platinum Level</b>	<ul style="list-style-type: none"> <li>• Five (5) conference exhibitor registrations</li> <li>• Premium exhibit space placement</li> <li>• Three (3) 6-foot display tables</li> <li>• Admission for five (5) representatives at the welcome reception and Friday evening reception and banquet dinner</li> <li>• Recognition in program book</li> <li>• Sponsorship acknowledgement during the three days of the Convention</li> </ul>	\$ 15,000.00
<b>Gold Level</b>	<ul style="list-style-type: none"> <li>• Four (4) conference exhibitor registrations</li> <li>• Premium exhibit space placement</li> <li>• Two (2) 6-foot display tables</li> <li>• Admission for four (4) representatives at the welcome reception and Friday evening reception and banquet dinner</li> <li>• Recognition in program book</li> <li>• Sponsorship acknowledgement during the three days of the Convention</li> </ul>	\$ 10,000.00
<b>Silver Level</b>	<ul style="list-style-type: none"> <li>• Three (3) conference exhibitor registrations</li> <li>• Preferential exhibit space placement</li> <li>• One (1) 6-foot display table</li> <li>• Admission for three (3) representative at the welcome reception and Friday evening reception and banquet dinner</li> <li>• Recognition in program book</li> <li>• Sponsorship acknowledgement during the three days of the Convention</li> </ul>	\$ 7,500.00

Exhibitor Opportunities	Level Details	Amount
<b>Bronze Level</b>	<ul style="list-style-type: none"> <li>• Two (2) conference exhibitor registrations</li> <li>• One (1) 6-foot display table</li> <li>• Admission for two (2) representative at the welcome reception</li> <li>• Recognition in program book</li> <li>• Sponsorship acknowledgement during the three days of the Convention</li> </ul>	\$ 5,000.00

## Marketing Support Opportunities

Marketing Opportunities	Details	Amount
<b>Case Bowl Reception</b>	The case bowl is a popular reception where attendees compete to solve cardiothoracic cases. Your company will be recognized at the case bowl and in materials distributed at the meeting.	\$2,000.00
<b>Coffee Break</b>	Throughout the meeting, coffee and snack breaks are offered between continuing medical education presentations and other meeting programs. These short breaks provide networking opportunities for meeting participants. Your company will be recognized at the break and in materials distributed at the meeting.	\$3,000.00
<b>Breakfast</b>	Sponsorships are available for breakfast in the exhibit hall each day of the meeting. Your company will be recognized at the breakfast and in materials distributed at the meeting.	\$5,000.00
<b>Magovern Luncheon</b>	The Magovern Luncheon is the highlight of the annual meeting and features a renowned speaker presenting on current topics in the field of cardiothoracic surgery. As a sponsor, your company will be permitted to send two representatives to this event. Your company will be recognized at the lunch and in materials distributed at the meeting.	\$6,000.00
<b>Honorary Speaker Luncheon</b>	The Honorary Speaker Luncheon will feature renowned pioneer surgeon Joel Cooper, MD. As a sponsor, your company will be permitted to send a representative to this event. Your company will be recognized at the lunch and in materials distributed at the meeting.	\$4,000.00
<b>Meeting App</b>	The conference app will be available to attendees one week prior to the meeting and includes an agenda, attendee lists, presentations, and other conference information. Sponsors have an opportunity to reach attendees with your company logo.	\$2,000.00

<b>Meeting Bags</b>	Your company name and logo will be prominently displayed on one side of high-quality bags distributed to and used by each participant during the meeting and long after the meeting is over. Your company will be recognized in materials distributed at the meeting.	\$2,500.00
<b>Welcome Reception</b>	This intimate and coveted event provides a relaxed atmosphere for networking and socializing with the members and of the Society and the expert speakers at the meeting. As a sponsor, your company will be permitted to send two representatives to this event. Your company will be recognized at the reception and in materials distributed at the meeting.	\$4,000.00
<b>Charging Station</b>	Reach attendees while they charge their cell phones. Kiosk style charging station will feature your company's logo and message. Your company will also be recognized in materials distributed at the meeting.	\$2,000.00

## EXHIBITOR INFORMATION

### Exhibit Installation

<b>Wednesday, October 17, 2018</b>	5:00 PM – 7:00 PM
<b>Thursday, October 18, 2018</b>	6:00 AM – 7:30 AM

All exhibits must be set by 7:30 AM, Thursday, October 18, 2018 without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted.

### Exhibit Hall

The exhibit hall will be located in the Opal Sea and Opal Sun. Breakfast and breaks will be located in the Opal Sea and Opal Sun. Tables must be staffed during exhibit hours. Exhibitors are welcome to attend the expert and scientific sessions.

### Exhibit Hall Hours – 7:00 AM – 1:00 PM

<b>Thursday, October 18, 2018</b>	Breakfast Refreshment Break	7:30 AM – 8:30 AM 10:15 AM – 11:15 AM
<b>Friday, October 19, 2018</b>	Breakfast Refreshment Break	7:30 AM – 8:30 AM 10:15 AM – 11:15 AM
<b>Saturday, October 20, 2018</b>	Breakfast Refreshment Break	7:30 AM – 8:30 AM 9:30 AM – 10:30 AM

***All exhibits must be cleared by 1:00 PM on Saturday, October 20, 2018***

### Exhibit Space

All display tables will be 6'. Should equipment be larger than table top exhibit space reserved, that equipment will not be allowed to be displayed. Companies bringing in standing equipment must notify ECTSS headquarters in writing, prior to the meeting. No material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the hotel buildings or furnishings.

For information on phone lines, extension cords, power drops, etc. contact Scott Gerard at [sgerard@ectss.org](mailto:sgerard@ectss.org).

### Exhibit Personnel

All exhibit personnel must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each company is allotted badges per exhibiting space purchased. Additional badges are \$150 each.

## Special Needs

If you require special accommodations in order to fully participate in the meeting, please contact ECTSS headquarters.

## Space Assignment \*

Space assignment will be given to companies in the order in which applications are received. Following the September 1, 2018 deadline, exhibit assignments will be made on a space available basis. If space is filled by September 1, 2018, applications received will be placed on a waiting list. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests.

*\* ECTSS reserves the right to alter the Exhibit Floor Plan at any time.*

## Shipping

Mailed or shipped materials and packages should be sent to the Opal Sands Resort no more than three (3) days prior to the start of the meeting. Packages and materials received more than three days in advance of the group's arrival will incur a \$5.00 per box per day storage fee.

Each item must be clearly marked as follows:

Attention: Scott Gerard  
Eastern Cardiothoracic Surgical Society  
(646) 797-5292  
ECTSS Annual Meeting  
Opal Sands Resort  
430 South Gulfview Boulevard  
Clearwater Beach, FL 33767

## Hazardous Waste

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

## Contact Information

Scott Gerard, Meeting Manager  
Eastern Cardiothoracic Surgical Society  
Post Office Box 4  
New York, NY 10024  
Tel – 646-797-5292  
Fax – 212-721-1620  
E-mail – [sgerard@ectss.org](mailto:sgerard@ectss.org)

## Exhibitor Space Application Form

Application to exhibit this \_\_\_\_\_ day of \_\_\_\_\_, 2018 by and between \_\_\_\_\_ hereinafter called "Exhibitor" and Eastern Cardiothoracic Surgical Society.

In accordance with the following terms and conditions governing exhibits at Eastern Cardiothoracic Surgical Society's 56<sup>th</sup> Annual Meeting at the Opal Sands Resort, Clearwater Beach, FL, October 17-20, 2018, the undersigned hereby makes the application for exhibit space, which application, when accepted by Eastern Cardiothoracic Surgical Society, becomes a contract.

### CONTACT INFORMATION

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Address

\_\_\_\_\_  
Fax

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Email

**COMPANY DESCRIPTION:** (Describe products and services to be exhibited in 10 words or less)

\_\_\_\_\_

#### EXHIBITOR LEVEL

- Bronze Sponsor (\$5,000)
- Silver Sponsor (\$7,500)
- Gold Sponsor (\$10,000)
- Platinum Sponsor (\$15,000)

#### PAYMENT METHOD

- Check Please make checks payable to:  
**Eastern Cardiothoracic Surgical Society**
- American Express  MasterCard  Visa

\_\_\_\_\_  
Cardholder Name

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_/\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
Cardholder Signature

We agree to abide by the Eastern Cardiothoracic Surgical Society's Rules and Regulations under which exhibit space in the Opal Sands Resort, Clearwater Beach, Florida, is leased to. Submission of this form constitutes a binding contract between the Exhibitor and Eastern Cardiothoracic Surgical Society.

**Applications will not be processed without a signature and payment.**

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

Return signed contract and payment to:

**ECTSS Annual Meeting 2018**

Post Office Box 4  
New York, NY 10024

Full payment is due no later than September 1, 2018.

**Tax ID# 25-1668436**

(For office use only)

Date received: \_\_\_\_\_

Amount received: \_\_\_\_\_

Accepted by: \_\_\_\_\_

Space assignment #: \_\_\_\_\_

# Eastern Cardiothoracic Surgical Society's Rules & Regulations

**1. Payment & Refunds.** Applications received on or before September 1, 2018 must be accompanied by the total commitment due. Applications received without proper payment will not be processed nor will space assignments be made. If Eastern Cardiothoracic Surgical Society receives a written request for cancellation in whole or part on or before September 1, 2018, the exhibitor will be issued a refund of money already paid. For cancellations after September 1, 2018, no refunds will be issued.

It is agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations regarding use of exhibit space, Eastern Cardiothoracic Surgical Society has the right to reassign the booth location shown on the application page or to take possession of said space and lease same to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not Eastern Cardiothoracic Surgical Society enters into a further lease for the space involved.

**2. Space Rental and Assignment of Location:** With the exception of the Platinum and Gold Sponsors all booth assignments will be on a first come, first serve basis. **Eastern Cardiothoracic Surgical Society, however, reserves the right to make the final determination of all space assignments in the best interest of the exposition.**

**3. Use of space, Subletting of Space:** No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Eastern Cardiothoracic Surgical Society's Leadership. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or agents in the exhibitor's display, parent or subsidiary companies are accepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business.

**4. Exhibitors Authorized Representative:** Each exhibitor must name one person be his representative in connection with installation, operation, and removal of the exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times.

**5. Installation and Removal:** Eastern Cardiothoracic Surgical Society reserves the right to fix the time for installation of a booth prior to the start of the meeting and for its removal at the conclusion of the meeting. Installation of all exhibits must be fully completed by the start of the meeting.

**6. Exhibits and Public Policy:** Each exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention and public safety while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Eastern Cardiothoracic Surgical Society and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials, and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Eastern Cardiothoracic Surgical Society will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hanging must clear the floor. Electrical wiring must conform with the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery to be used, the exhibitor should communicate this promptly to a member of Eastern Cardiothoracic Surgical Society Leadership. Exhibitors must comply with City and State fire regulations.

**7. Storage of packing crates and boxes:** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, can be stored in a secure area. It is the exhibitor's responsibility to mark and identify his crates. Eastern Cardiothoracic Surgical Society assumes no responsibility for the contents of crates or boxes.

**8. Operation of Displays:** Eastern Cardiothoracic Surgical Society reserves the right to restrict the operation of, or evict completely, an exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Eastern Cardiothoracic Surgical Society to be objectionable to the successful conduct of the exposition as a whole. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other

promotions. **Literature Distribution.** All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. **Live animals.** Live animals are prohibited.

**9. Social Activities:** Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars, and any other related activity scheduled by Eastern Cardiothoracic Surgical Society.

**10. Liability and Insurance:** All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Eastern Cardiothoracic Surgical Society, the management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of the exhibitors from theft, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

**11. Indemnification:** Exhibitor agrees that it will indemnify and hold and save Eastern Cardiothoracic Surgical Society, whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or asserted against Eastern Cardiothoracic Surgical Society on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence, or misconduct on the part of Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the premises leased here under with the express or implied invitation or permission of Exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by Exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the premises leased here under. Such indemnification of Eastern Cardiothoracic Surgical Society by Exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of Eastern Cardiothoracic Surgical Society. Exhibitor covenants and agrees that in case Eastern Cardiothoracic Surgical Society shall be made a party to any litigation commenced by or against Exhibitor or relating to this lease or the premises leased here under., then Exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon Eastern Cardiothoracic Surgical Society by virtue of any such litigation.

**12. Americans with Disabilities Act:** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Eastern Cardiothoracic Surgical Society and facility, against cost, expense, liability, or damage which may be incident to or arise out of or be caused by Exhibitor's failure to comply with the Act.

**13. Other Regulations:** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Eastern Cardiothoracic Surgical Society.

**Eastern Cardiothoracic Surgical Society shall have full power to interpret, amend, and enforce these rules and regulations, provided exhibitors receive notice of any amendments when made. Each exhibitor and its employees agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of Eastern Cardiothoracic Surgical Society, conduct themselves unethically may immediately be dismissed from the exhibit area without refund or other appeal.**

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

## Marketing Support Opportunity Agreement

### CONTACT INFORMATION

Contact Person	Title
Company	Telephone
Address	Fax
City/State/Zip	Email

**YES, I / We** are pleased to serve as a Sponsor at the level indicated below.

### MARKETING SUPPORT

<input type="checkbox"/> Magovern Luncheon Sponsor (\$6,000) <input type="checkbox"/> History Luncheon Sponsor (\$4,000) <input type="checkbox"/> Breakfast Sponsor (\$5,000) <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Refreshment Break Sponsor (\$3,000) <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday	<input type="checkbox"/> Welcome Reception Sponsor (\$4,000) <input type="checkbox"/> Meeting Bags (\$2,500) <input type="checkbox"/> Case Bowl Reception (\$2,000) <input type="checkbox"/> Meeting App (\$2,000) <input type="checkbox"/> Charging Station (\$2,000)
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### PAYMENT METHOD

Check   Please make checks payable to:  
**Eastern Cardiothoracic Surgical Society**

American Express    MasterCard    Visa

\_\_\_\_\_  
 Cardholder Name

\_\_\_\_\_  
 Credit Card Number

\_\_\_\_\_/\_\_\_\_\_  
 Expiration Date                      Security Code

\_\_\_\_\_  
 Billing Address

\_\_\_\_\_  
 Cardholder Signature