# Exhibit Opportunities

<table>
<thead>
<tr>
<th>Exhibitor Opportunities</th>
<th>Level Details</th>
<th>Amount</th>
</tr>
</thead>
</table>
| **Platinum Level**      | • Five (5) conference exhibitor registrations  
                          • Premium exhibit space placement  
                          • Three (3) 6-foot display tables  
                          • Admission for five (5) representatives at the welcome reception and Friday evening reception and banquet dinner  
                          • Recognition in program book  
                          • Sponsorship acknowledgement during the three days of the Convention | $15,000.00 |
| **Gold Level**          | • Four (4) conference exhibitor registrations  
                          • Premium exhibit space placement  
                          • Two (2) 6-foot display tables  
                          • Admission for four (4) representatives at the welcome reception and Friday evening reception and banquet dinner  
                          • Recognition in program book  
                          • Sponsorship acknowledgement during the three days of the Convention | $10,000.00 |
| **Silver Level**        | • Three (3) conference exhibitor registrations  
                          • Preferential exhibit space placement  
                          • One (1) 6-foot display table  
                          • Admission for three (3) representative at the welcome reception and Friday evening reception and banquet dinner  
                          • Recognition in program book  
                          • Sponsorship acknowledgement during the three days of the Convention | $7,500.00  |
<table>
<thead>
<tr>
<th>Exhibitor Opportunities</th>
<th>Level Details</th>
<th>Amount</th>
</tr>
</thead>
</table>
| Bronze Level | - Two (2) conference exhibitor registrations  
- One (1) 6-foot display table  
- Admission for two (2) representative at the welcome reception  
- Recognition in program book  
- Sponsorship acknowledgement during the three days of the Convention | $5,000.00 |

### Marketing Support Opportunities

<table>
<thead>
<tr>
<th>Marketing Opportunities</th>
<th>Details</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case Bowl Reception</td>
<td>The case bowl is a popular reception where attendees compete to solve cardiothoracic cases. Your company will be recognized at the case bowl and in materials distributed at the meeting.</td>
<td>$2,000.00</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>Throughout the meeting, coffee and snack breaks are offered between continuing medical education presentations and other meeting programs. These short breaks provide networking opportunities for meeting participants. Your company will be recognized at the break and in materials distributed at the meeting.</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Breakfast</td>
<td>Sponsorships are available for breakfast in the exhibit hall each day of the meeting. Your company will be recognized at the breakfast and in materials distributed at the meeting.</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Magovern Luncheon</td>
<td>The Magovern Luncheon is the highlight of the annual meeting and features a renowned speaker presenting on current topics in the field of cardiothoracic surgery. As a sponsor, your company will be permitted to send two representatives to this event. Your company will be recognized at the lunch and in materials distributed at the meeting.</td>
<td>$6,000.00</td>
</tr>
<tr>
<td>Meeting Bags</td>
<td>Your company name and logo will be prominently displayed on one side of high-quality bags distributed to and used by each participant during the meeting and long after the meeting is over. Your company will be recognized in materials distributed at the meeting.</td>
<td>$2,500.00</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>This intimate and coveted event provides a relaxed atmosphere for networking and socializing with the members and of the Society and the expert speakers at the meeting. As a sponsor, your company will be permitted to send two representatives to this event. Your company will be recognized at the reception and in materials distributed at the meeting.</td>
<td>$4,000.00</td>
</tr>
</tbody>
</table>
### Exhibit Installation

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, October 19, 2016</td>
<td>4:00 PM – 7:00 PM</td>
</tr>
<tr>
<td></td>
<td>6:00 AM – 7:30 AM</td>
</tr>
</tbody>
</table>

All exhibits must be set by 7:30 AM, Thursday, October 20, 2016 without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted.

### Exhibit Hall

The exhibit hall will be located in King Charles Room. Breakfast and breaks will be located in King Charles Room. Tables must be staffed during exhibit hours. Exhibitors are welcome to attend the expert and scientific sessions.

#### Exhibit Hall Hours – 7:00 AM – 1:00 PM

<table>
<thead>
<tr>
<th>Date</th>
<th>Breakfast</th>
<th>Refreshment Break</th>
<th>Lunch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, October 20, 2016</td>
<td>7:30 AM – 8:30 AM</td>
<td>10:15 AM – 11:15 AM</td>
<td>7:00 AM – 1:00 PM</td>
</tr>
<tr>
<td>Friday, October 21, 2016</td>
<td>7:30 AM – 8:30 AM</td>
<td>10:15 AM – 11:15 AM</td>
<td></td>
</tr>
<tr>
<td>Saturday, October 22, 2016</td>
<td>7:30 AM – 8:30 AM</td>
<td>10:15 AM – 11:15 AM</td>
<td></td>
</tr>
</tbody>
</table>

*All exhibits must be cleared by 1:00 PM on Saturday, October 22, 2016*

### Exhibit Space

All display tables will be 6’. Should equipment be larger than table top exhibit space reserved, that equipment will not be allowed to be displayed. Companies bringing in standing equipment must notify ECTSS headquarters in writing, prior to the meeting. No material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the hotel buildings or furnishings.

For information on internet connection, DID phone lines, extension cords, power drops, see the PSAV Order Form.

### Exhibit Personnel

All exhibit personnel must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each company is allotted badges per exhibiting space purchased. Additional badges are $100 each.
Special Needs

If you require special accommodations in order to fully participate in the meeting, please contact ECTSS headquarters.

Space Assignment *

Space assignment will be given to companies in the order in which applications are received. Following the September 2, 2016 deadline, exhibit assignments will be made on a space available basis. If space is filled by September 2, 2016, applications received will be placed on a waiting list. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests.

* ECTSS reserves the right to alter the Exhibit Floor Plan at any time.

Shipping

Mailed or shipped materials and packages should be sent to the Loews Don CeSar Resort no more than three (3) days prior to the start of the meeting. Packages and materials received more than three days in advance of the group's arrival will incur a $100 per box storage fee.

Each item must be clearly marked as follows:

Group name and contact
Exhibitor name and company
Attention: Ashley Succow
Loews Don CeSar
3400 Gulf Boulevard
St. Pete Beach, FL 33706.

Packages being shipped out of the hotel must be properly packed and have a completed label for FedEx on the item. If using a UPS account, previous note apply and you will be responsible for contacting UPS to schedule a pickup.

Hazardous Waste

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

Contact Information

Scott Gerard, Meeting Manager
Eastern Cardiothoracic Surgical Society
Post Office Box 4
New York, NY 10024
Tel – 646-797-5292
Fax – 212-721-1620
E-mail – sgerard@ectss.org
Exhibitor Space Application Form

Application to exhibit this __________ day of ________________, 2016 by and between ________________________________________________ hereinafter called “Exhibitor” and Eastern Cardiothoracic Surgical Society.

In accordance with the following terms and conditions governing exhibits at Eastern Cardiothoracic Surgical Society's 54th Annual Meeting at the Loews Don CeSar Resort, St. Pete Beach, FL, October 19-22, 2016, the undersigned herby makes the application for exhibit space, which application, when accepted by Eastern Cardiothoracic Surgical Society, becomes a contract.

CONTACT INFORMATION

_______________________________________________________   ______________________________________________________________
Contact Person                                               Title
_______________________________________________________   ______________________________________________________________
Company                                                     Telephone
_______________________________________________________   ______________________________________________________________
Address                                                     Fax
_______________________________________________________   ______________________________________________________________
City/State/Zip

COMPANY DESCRIPTION: (Describe products and services to be exhibited in 10 words or less)

________________________________________________________________________________

EXHIBITOR LEVEL

☐ Bronze Sponsor ($5,000)
☐ Silver Sponsor ($7,500)
☐ Gold Sponsor ($10,000)
☐ Platinum Sponsor ($15,000)

We agree to abide by the Eastern Cardiothoracic Surgical Society’s Rules and Regulations under which exhibit space in the Loews Don CeSar Resort, St. Pete Beach, Florida, is leased to. Submission of this form constitutes a binding contract between the Exhibitor and Eastern Cardiothoracic Surgical Society.

Applications will not be processed without a signature and payment.

____________________________________________   ______________________________________________________________
Authorized Signature                                  Printed Name
____________________________________________   ______________________________________________________________
Title                                                   Title
____________________________________________   ______________________________________________________________
Date                                                   Date

PAYMENT METHOD

☐ Check      Please make checks payable to:
Eastern Cardiothoracic Surgical Society
☐ American Express  ☐ MasterCard  ☐ Visa

_______________________________________________________
Cardholder Name
_______________________________________________________
Credit Card Number
_______ / _______     ____________________
Expiration Date     Security Code

_______________________________________________________
Billing Address
_______________________________________________________
Cardholder Signature

(For office use only)        Date received:    ________________        Accepted by:    ___________________________
Amount received:   ________________        Space assignment #:   ___________________________

ECTSS Annual Meeting 2016
Post Office Box 4
New York, NY 10024

Full payment is due no later than September 2, 2016.

Tax ID# 25-1668436
Eastern Cardiothoracic Surgical Society’s Rules & Regulations

1. Payment & Refunds. Applications received on or before September 4, 2015 must be accompanied by the total commitment due. Applications received without payment will not be processed nor will space assignments be made. If Eastern Cardiothoracic Surgical Society receives a written request for cancellation in whole or part on or before September 4, 2015, the exhibitor will be issued a refund of money already paid. For cancellations after September 4, 2015, no refunds will be issued.

It is agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any of the provisions contained in these rules and regulations regarding use of exhibit space, Eastern Cardiothoracic Surgical Society has the right to reassign the booth location shown on the application page or to take possession of said space and lease same to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not Eastern Cardiothoracic Surgical Society enters into a further lease for the space involved.

2. Space Rental and Assignment of Location: With the exception of the Platinum and Gold Sponsors all booth assignments will be on a first come, first serve basis. Eastern Cardiothoracic Surgical Society, however, reserves the right to make the final determination of all space assignments in the best interest of the exposition.

3. Use of Space, Subletting of Space: No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Eastern Cardiothoracic Surgical Society’s Leadership. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or agents in the exhibitor’s display, parent or subsidiary companies are accepted. Exhibitors must show only goods manufactured or dealt in by them in the regular course of business.

4. Exhibitors Authorized Representative: Each exhibitor must name one person to be his representative in connection with installation, operation, and removal of the exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representing being in attendance throughout all exposition periods and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times.

5. Installation and Removal: Eastern Cardiothoracic Surgical Society reserves the right to fix the time for installation of a booth prior to the start of the meeting and for its removal at the conclusion of the meeting. Installation of all exhibits must be fully completed by the start of the meeting.

6. Exhibits and Public Policy: Each exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention and public safety while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor, Eastern Cardiothoracic Surgical Society and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor’s space, materials, and operation is concerned. Should an exhibitor be found in violation of any such laws, ordinances and regulations to his exhibit or display, Eastern Cardiothoracic Surgical Society will endeavor to answer them. All booth decorations including carpeting must be flame proofed and all hanging must clear the floor. Electrical wiring must conform with the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor’s expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery to be used, the exhibitor should communicate this promptly to a member of Eastern Cardiothoracic Surgical Society Leadership. Exhibitors must comply with City and State fire regulations.

7. Storage of packing crates and boxes: Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, can be stored in a secure area. It is the exhibitor’s responsibility to mark and identify his crates. Eastern Cardiothoracic Surgical Society assumes no responsibility for the contents of crates or boxes.

8. Operation of Displays: Eastern Cardiothoracic Surgical Society reserves the right to restrict the operation of, or evict completely, an exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, motion of material, display of unsuitable material, are determined by Eastern Cardiothoracic Surgical Society to be objectionable to the successful conduct of the exposition as a whole. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibitor’s area to assure the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor’s booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Live animals. Live animals are prohibited.

9. Social Activities: Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars, and any other related activity scheduled by Eastern Cardiothoracic Surgical Society.

10. Liability and Insurance: All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Eastern Cardiothoracic Surgical Society, the management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of the exhibitors from theft, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

11. Indemnification: Exhibitor agrees that it will indemnify and hold and save Eastern Cardiothoracic Surgical Society, whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or asserted against Eastern Cardiothoracic Surgical Society. On account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence, or misconduct on the part of Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of or any other person entering upon the premises leased here under with the express or implied invitation or permission of Exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by Exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind. Such indemnification of Eastern Cardiothoracic Surgical Society by Exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of Eastern Cardiothoracic Surgical Society. Exhibitor covenants and agrees that in case Eastern Cardiothoracic Surgical Society shall be made a party to any litigation commenced by or against Exhibitor or relating to this lease or the premises leased here under, then Exhibitor shall and will pay all costs and expenses, including reasonable attorney’s fees and court costs, incurred by or imposed upon Eastern Cardiothoracic Surgical Society by virtue of any such litigation.

12. Americans with Disabilities Act: Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Eastern Cardiothoracic Surgical Society and facility, against cost, expense, liability, or damage which may be incident to or arise out of or be caused by Exhibitor’s failure to comply with the Act.

13. Other Regulations: Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Eastern Cardiothoracic Surgical Society. Eastern Cardiothoracic Surgical Society shall have full power to interpret, amend, and enforce these rules and regulations, provided exhibitors receive notice of any amendments when made. Each exhibitor and its employees agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitor agrees that those who fail to observe these conditions of contract or who, in the opinion of Eastern Cardiothoracic Surgical Society, conduct themselves unethically may immediately be dismissed from the exhibit area without refund or other appeal.

Authorized Signature
Title
Date
Marketing Support Opportunity Agreement

CONTACT INFORMATION

______________________________ ________________________________
Contact Person Title

______________________________ ________________________________
Company Telephone

______________________________ ________________________________
Address Fax

______________________________ ________________________________
City/State/Zip Email

☐ YES, I / We are pleased to serve as a Sponsor at the level indicated below.

MARKETING SUPPORT

☐ Magovern Luncheon Sponsor ($6,000) ☐ Refreshment Break Sponsor ($3,000)
☐ Breakfast Sponsor ($5,000) ☐ Thursday ☐ Friday ☐ Saturday
☐ Thursday ☐ Friday ☐ Saturday
☐ Welcome Reception Sponsor ($4,000)

PAYMENT METHOD

☐ Check ☐ American Express ☐ MasterCard ☐ Visa

___________________________________________________
Cardholder Name

___________________________________________________
Credit Card Number

_______ / _______  _________________
Expiration Date Security Code

___________________________________________________
Billing Address

___________________________________________________
Cardholder Signature
# PSAV Rental Order Form

**Event Name:**

**Event Dates:**

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Quantity</th>
<th>Daily Cost</th>
<th>Days</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>32&quot; LCD TV w/ Rolling Stand</td>
<td></td>
<td>$300</td>
<td></td>
<td></td>
</tr>
<tr>
<td>52&quot; LCD TV w/ Rolling Stand</td>
<td></td>
<td>$545</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power Drop-25' Extension Cord and Power Strip</td>
<td></td>
<td>$30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Roll of Gaff Tape</td>
<td></td>
<td>$25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Panasonic Blu-ray/DVD Player</td>
<td></td>
<td>$130</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Projector Package w/ 5'-8' Screen &amp; cables</td>
<td></td>
<td>$630</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5'-8' Screen &amp; Cables for client projector</td>
<td></td>
<td>$175</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10' of Pipe &amp; Drape-Black</td>
<td></td>
<td>$195</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard Flipchart w/ Paper &amp; Markers</td>
<td></td>
<td>$65</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PC Laptop w/MS Office 10</td>
<td></td>
<td>$235</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Please call for any additional equipment and pricing not listed*

Subtotal $0.00

7% Sales Tax $0.00

Total $0.00

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*PSAV is the official provider of all on-site AV & Production needs*

*Orders must be submitted at least one week prior to event start*

*All orders are subject to availability and will be filled on a first-come basis*

*Cancellations within a 24hour period will result in a cancellation charge equal to 100% of the submitted order*

---

**Group Information**

**Company Name:**

**Booth Number / Location:**

**Ordered By:**

**Onsite Contact:**

**Email:**

**Address:**

**City, State, Zip:**

**Phone:**

**Fax:**

**Set-up Date:**

**Time:**

**Removal Date:**

**Time:**

---

**Payment**

Pre-payment must accompany all orders unless prior arrangements have been made.

- Visa
- American Express
- Master Card

Or

**Hotel Master Account #:**

**Card Holder's Name:**

**Credit Card Number:**

**Expiration Date:**

**Signature:**

---

**Phone (727) 363-4416**

**PSAV**

3400 Gulf Blvd.

St. Petersburg, FL 33706

**EMAIL**

Kyla Dismukes

kdismukes@psav.com